

Project Heart Planner – Big Ideas for the Group

Our Project Heart will be:

	Week 5	Week 6	Week 7	Week 8
Empathize – Learn about the audience for whom you are designing, by observation and interview. Who is our user? What matters to them?				
Define – Create a point of view that is based on user needs and insights. What are their needs?				
Ideate – Brainstorm and come up with as many creative solutions as possible. Wild ideas are encouraged as you figure out how to meet your user's needs!				
Prototype – Build a representation of one or more of your ideas to show others. Remember, a prototype is just a rough draft!				
Test – Share your prototyped idea with an original user for feedback. What worked? What needs to be changed? Loop back up to the previous stages when needed!				
Materials List:	Other Needs:			

